



MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

(Meenakshi University)

(Declared as Deemed-to-be-University under Section 3 of the UGC Act, 1956 vide

Notification

No.F.9-5/2002-U.3, dt: 31.03.2004)

FROM,

DIRECTOR,
MAHER.

16/11/2011

Chennai-78

TO,

STUDY CENTRES,

Sir,

- Answer the question each in five pages.
- Students should write the answer in their own handwriting
- Answers received after 25th Nov to the centre will not be accepted.
- Each question carries five marks.
- **LAST DATE FOR SUBMITTING ASSIGNMENTS FOR THE STUDENTS ADMITTED IN 2011 IS ON 25TH NOV 2011.**

ASSIGNMENT PAPER-1- BPO

- 1 What is meant by business process outsourcing
- 2 Narrate about the business continuity planning
- 3 Narrate the features of outsourcing
- 4 Give an account of the outsourcing
- 5 What is meant by home sourcing ?

Director