



MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH

(Meenakshi University)

(Declared as Deemed-to-be-University under Section 3 of the UGC Act, 1956 vide

Notification

No.F.9-5/2002-U.3, dt: 31.03.2004)

FROM,

DIRECTOR,

16/11/2011

MAHER.

Chennai-78

TO,

STUDY CENTRES,

Sir,

- Answer the question each in five pages.
- Students should write the answer in their own handwriting
- Answers received after 25th Nov to the centre will not be accepted.
- Each question carries five marks.
- **LAST DATE FOR SUBMITTING ASSIGNMENTS FOR THE STUDENTS ADMITTED IN 2011 IS ON 10TH DEC 2011.**

ASSIGNMENT PAPER-1

PRINCIPALS OF ORGANISATION BEHAVIOUR

1. Describe the nature of management (4)
2. What are the functions of management? (22)
3. Narrate the different levels of management
4. How can you make planning effective ? (How can you make planning effective ?
(How can you make planning effective ? ()
5. What are the essential elements in business forecasting (What are the essential elements in business forecasting (48)

Director