



**MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH**

(Meenakshi University)

(Declared as Deemed-to-be-University under Section 3 of the UGC Act, 1956 vide

Notification

No.F.9-5/2002-U.3, dt: 31.03.2004)

**FROM,**

DIRECTOR,  
MAHER.

**16/11/2011**

**Chennai-78**

**TO,**

STUDY CENTRES,

**Sir,**

- Answer the question each in five pages.
- Students should write the answer in their own handwriting
- Answers received after 25<sup>th</sup> Nov to the centre will not be accepted.
- Each question carries five marks.
- **LAST DATE FOR SUBMITTING ASSIGNMENTS FOR THE STUDENTS ADMITTED IN 2011 IS ON 10<sup>th</sup> DEC 2011.**

**ASSIGNMENT PAPER-1- BPO**

- 1 What is meant by business process outsourcing
- 2 Narrate about the business continuity planning
- 3 Narrate the features of outsourcing
- 4 Give an account of the outsourcing
- 5 What is meant by home sourcing ?

**Director**